

4.0 Trading Standards

4.1 Team Plan 2007-08 – Trading Standards

Inputs			
Establishment £2,623,037 Non-establishment £2,048 Income £2,077			
Trading Standards Team Activities	Service Activities	Outputs	Outcomes
<p>The 8 teams in Trading Standards all contribute to the overall service activities and ultimately towards the County Council's outcomes. The headline team activities are;</p> <p>Tackling rogue traders who deliberately or recklessly cause detriment to Surrey consumers and legitimate businesses.</p> <p>Rapid Action Team (RAT) for doorstep crime – providing an immediate response to those needing help with doorstep rogues at their homes.</p> <p>To facilitate a safe, honest and fair trading environment for consumers and honest businesses.</p> <p>Ensuring the safety of consumer goods, food composition and labelling, product description and claims, ensuring all food and agricultural products are safe and meet the required standards.</p> <p>Actively ensure high standards of animal welfare, disease prevention and traceability of livestock.</p> <p>Prevention of underage sales of alcohol, solvents, fireworks, cigarettes, graffiti materials, videos, DVDs and computer games.</p> <p>Project work tackling issues of consumer concern such as hidden salt in pre-packed and loose foods, claims made by alternative technologies (solar panels, windmills etc) and the accuracy of medical weighing equipment.</p> <p>Inspection of high risk businesses, sampling of products and services (including the internet) to ensure effective consumer protection.</p> <p>Investigation and prosecution of serious criminal complaints, use of injunctive action to bring rogue businesses into compliance.</p> <p>Providing business advice and information to assist local businesses on consumer legislation. This includes advice to Surrey based multinational and national companies on their legal obligations.</p> <p>Consumer advice, support and education, including publicity campaigns to raise consumer awareness of their rights, increase consumer confidence and raise a positive profile of the Service and Surrey County Council.</p> <p>Partnership work with other agencies like Surrey Police on initiatives such as Surrey Together to tackle underage drinking and No Cold Calling Zones.</p> <p>Approved Trader Scheme, "Buy with Confidence".</p>	<p>Intervention to detect, tackle and eliminate rogue traders, illegal, unfair and unsafe trading practices</p> <p>Protecting consumers and businesses from illegal, unfair or unsafe trading practices through advice, education and information</p>	<p>Local people and businesses protected from anti-social behaviour, doorstep deception and other scams</p> <p>Rogue traders further isolated and illegal, unfair and unsafe trading practices disrupted, eliminated or otherwise brought to justice</p>	<p>We want to make the travelling experience in Surrey safer, sustainable, more predictable and with more choice</p> <p>We want to ensure that Surrey remains a green and pleasant place</p> <p>We want to work with people and organisations locally, regionally, nationally and internationally, in order to protect and promote the quality of life in the county, and its sustainability</p> <p>We want to provide people and their communities with services in ways that meet their needs and promote equality of opportunity, self-reliance and preventative approaches</p> <p>We want people to be safe and feel safe, so that they can enjoy life in Surrey</p> <p>We want everyone to benefit from improved community life through the development of libraries, activities and advice for young people, sport, and adult and community learning</p> <p>Value for money and keeping the council tax down</p>

